

TRADE OBSERVER

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and Regulation

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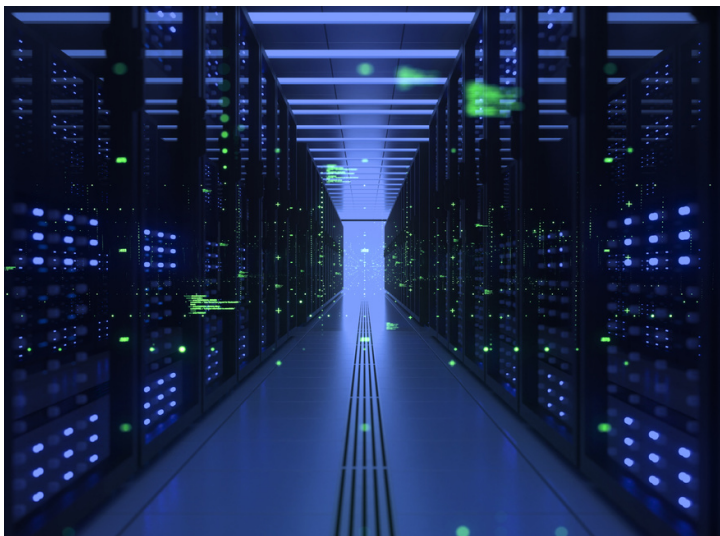
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UNITED KINGDOM: FIRST GLOBAL SUMMIT ON AI TO REGULATE TECHNOLOGICAL RISKS

The United Kingdom will host the world's first global summit dedicated to Artificial Intelligence (AI) later this year, with the aim of achieving a global approach to mitigating the risks associated with this technology. British Prime Minister Rishi Sunak emphasized the incredible potential of AI to improve our lives during his recent visit to Washington, as well as the importance of its secure development and use.

The summit, expected to take place in the coming autumn, will bring together countries that share a similar approach to establish the foundations for regulation. However, the goal is not to counter the use of AI by authoritarian states such as China or Russia. Instead, this initiative reflects the British desire to potentially host the headquarters of a global AI regulator.

Nevertheless, this ambition could be compromised as the European Union and the United States have already begun discussions on the subject. Nonetheless, Rishi Sunak stated that the United Kingdom is not at risk of being excluded from these discussions.



The Prime Minister expressed confidence in the UK's ability to be a leader in AI, highlighting the numerous companies, significant investments, and quality research in the country. According to him, outside of the United States, no other democratic country is at the same level as the UK.

He also assured that President Biden, despite his older age, is far from being outdated by this technology.

In conclusion, the United Kingdom will host the world's first AI global summit to establish regulation and mitigate the risks associated with this technology. The country aspires to become a global leader in the field of AI, highlighting its potential, investments, and high-quality research.

The planned summit will bring together countries with similar approaches, with the goal of finding common solutions to promote secure development and use of AI.



AMAZON REINVENTS ITS SUPPLY CHAIN THANKS TO ARTIFICIAL INTELLIGENCE

Amazon, the e-commerce giant, continues its quest for efficiency and profitability by announcing its intention to further shorten delivery times. To achieve this, the company is relying on the use of Artificial Intelligence (AI) to revolutionize its supply chain.

For many years, Amazon has integrated AI at the core of its strategy, causing disruptions in various sectors, including product delivery. By harnessing the possibilities offered by AI, Amazon has developed robots for its logistics centers and has even launched drone delivery. Today, the company takes a further step by completely rethinking its delivery model around this innovative technology. The main goal is to significantly reduce the distances traveled by packages by focusing on "regionalization," which means delivering from centers located in the same region as the recipient.

To materialize this vision, Amazon leverages the power of mapping, demand forecasting, and data analysis. This approach impacts the entire logistics chain of the company, from inventory management to catalog display. In the United States, already 74% of products are shipped from centers located in the same region as the recipient.

This strategy relies on AI-based tools capable of predicting which products will be demanded by consumers and in which region. Package routes are then calculated taking into account multiple variables, including weather conditions. Furthermore, this new logistical configuration can also influence the ranking of products in Amazon's catalog, giving priority to items available in the user's region.

This profound transformation of the supply chain presents major challenges for Amazon.

By reducing delivery times, the company enhances its competitiveness against other online stores and provides an improved customer experience. At the same time, Amazon is currently conducting tests on an AI tool in some of its order processing centers in North America and Europe.

This tool aims to sort damaged goods, thus reducing the number of defective items shipped and accelerating order preparation. AI proves to be three times more efficient than an employee in this task, paving the way for significant efficiency gains.

It is essential to consider the impact of AI on the job market. According to a report by Goldman Sachs, up to a quarter of jobs in the United States could be affected by this technology, leading to significant disruption. However, the report also emphasizes that the use of AI is expected to boost the global GDP by 7%.



ALERT AND ANTICIPATE : CUSTOMS MONITORING, AN ESSENTIAL ALLY

Customs regulations are constantly evolving and often subject to amendments that modify or insert new texts. It is therefore important to regularly monitor these regulations, especially for various stakeholders in the logistics chain (shippers, customs agents, lawyers, carriers, etc.), in the context of imports or exports.

Non-compliance can have serious consequences, whether financial or related to security, particularly in case of errors in classification, origin, or documentation that can result in incorrect customs declarations (customs duties, anti-dumping duties, standards, taxes, prohibited goods, sanitary requirements, etc.). It can also lead to circumvention of these costs and the loss of authorized economic operator status.

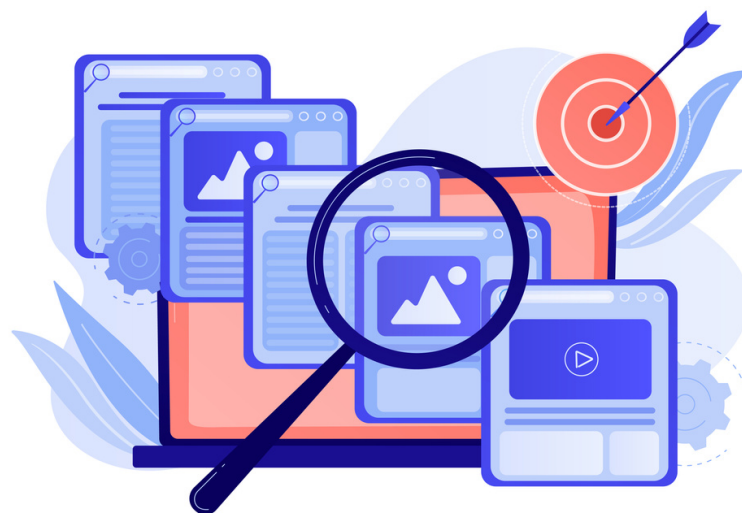
Regular and effective monitoring of regulations will also allow you to take advantage of tariff benefits offered by trade agreements (while remaining vigilant about the application of rules of origin related to these agreements).

It is also important to follow customs regulations related to the changes brought by the Union Customs Code (UCC), especially in the area of information technology. With the introduction of DELTA IE, many updates need to be closely followed. Monitoring customs regulations can be done in several ways.

One way is through the expertise of a customs regulations monitoring specialist who is familiar with the organization of their company and quickly implements actions to comply with these regulations, which require constant research on customs websites.

- Another way is through a legal department that follows multiple regulatory texts using keywords, making them available to their clients (general classification rules, country agreements, customs duties, refunds, standards, excise duties, customs regimes, quotas, explanatory notes, etc.).
- A customs agent can also inform their clients based on the contractual agreements.

Customs compliance is a crucial element for the success and longevity of a company. By investing in effective monitoring and staying updated, companies can ensure their compliance and maintain competitiveness in the global market.



YOUR CUSTOMS MONITORING



FOODSTUFFS AND ANIMAL FEED : REINFORCED CONTROLS

The list of products subject to reinforced official controls when imported into the EU from certain countries (REG 2019/1793 on the temporary reinforcement of official controls and emergency measures) has just been re-examined.

To apply from 27 June 2023.

NB: Transitional periods are granted for apricot kernels and consignments of pistachios and derived products.

[Reference : COMMISSION EXECUTIVE REGULATION \(EU\) 2023/1110 of 6 June 2023](#)



DEFORESTATION: NEW OBLIGATIONS INTRODUCED

New obligations will be introduced for imports and exports from 30.12.2024.

The products concerned are cocoa, coffee, soya, cattle, palm oil, rubber, wood and their derivatives.

Important facts such as: operators shall not place products in question on the market, or export them, without first submitting a due diligence declaration to the competent authorities. They will have to keep a register of due diligence declarations for 5 years. Due diligence operations may be checked when the products concerned are released for free circulation in the EU or exported.

PLEASE NOTE: An electronic interface based on the UNION's one-stop shop environment will be set up to transmit and manage the declarations.

Entry into force on 29 June 2023 and application from 30 December 2024. For micro-enterprises and very small enterprises, a derogation will apply until 30 June 2025.

[Reference: Regulation 2023/1115](#)



EU ISRAEL: CREATION OF A TARIC CODE FOR TAX RETURNS

Under the EU-ISRAEL agreement, goods produced in Israeli settlements in territories under Israeli administration since 1967 cannot benefit from tariff preferences (EU-ISRAEL).

Outside these territories, they can, provided they have proof of preferential origin issued or established in ISRAEL. In order to improve this system, the Commission has created a taric code NR LDTP Y 864 applicable to EU-ISRAEL flows from 16 May 2023. Code to be entered in box 44 of the SAD

[Reference: Note to operators dated 13 June 2023](#)

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