

Press release,
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NEW STRATEGIC ALLIANCE FOR TOMORROW'S CUSTOMS

SOGET and Customs Bridge have joined forces to develop the customs solutions of the future and are pleased to share with you the birth of OKIDUTY, the new version of SOGET Customs, developed using innovative technologies.

SOGET develops and markets software dedicated to international trade and customs, with the SOGET DOUANE portal. Nearly 40 years of collaboration with customs authorities have given SOGET genuine expertise in customs procedures and the status of a trusted third party.

"As the Customs calendar accelerates over the next few years, it was important for SOGET to offer a NextGen version of the application to its customers, meeting their current and future needs. The alliance with Customs Bridge allows us to develop new generation customs e-procedures whose objective is to serve the fluidity and security of international trade. ».

Julien Prével, Deputy General Manager and Director of Customs Projects SOGET



Customs Bridge, an innovative start-up, wants to redefine the conception of customs and develops in this sense the next generation of customs tools based on Artificial Intelligence, with the objective of simplifying and improving the efficiency of customs clearance procedures thanks to classification assistance features.



"Today, thanks to this alliance with SOGET, Customs Bridge wishes to create the customs solutions of tomorrow in order to simplify compliance, but also the operational of all companies confronted with customs issues. We are proud to be able to rely on SOGET's long-standing experience in these areas and we aim to provide our respective customers with solutions that will constantly increase their agility.*

Loïc Poisot, President and co-founder of Customs Bridge.

Everything starts from a single observation : The execution of customs formalities can be a source of complications. Every mistake made with regard to the formalities to be carried out can lead to fines and delays, or even a refusal to import the product.

This new strategic alliance will enable the development of value-added digital customs solutions for declarants.

OKIDUTY provides international trade operators with a decision-making tool to help them manage the financial and regulatory issues involved in customs formalities.

The common ambition of these two editors is to put new technologies such as AI, blockchain, APIs* at the service of facilitating and securing the customs clearance process.

As a result, **as of April 2022**, SOGET customers will be able to start benefiting from a new declarative interface augmented with Customs Bridge's value-added services, without any service interruption.

Similarly, Customs Bridge customers will also be able to perform their customs operations within the tool itself without the need for a third-party tool.

"OKIDUTY will provide users with more advanced features such as BTI and duty and tax comparisons between countries. It will also increase efficiency by providing suggested data entry that will facilitate the operations of tax filers. It's a real revolution."

Thomas Sanchez, Customs Product Manager at SOGET

* Application programming interface



Created in 2020, Customs Bridge is a start-up from northern France, software publisher, hosted and supported by Alacrity France (private public incubator) aiming at supporting a promising technological start-up.

Our ambition is to develop, thanks to new technologies and artificial intelligence, innovative solutions to allow the various operators of international trade to control their financial and compliance issues related to the customs clearance process.

The objective is to participate in the reduction of errors and the detection of fraud by simplifying the customs of tomorrow.

Customs Bridge is currently marketing a SaaS solution for customs classification, audit and regulatory monitoring.

www.customsbridge.fr



Born in 1983 from the collective ambition of the Le Havre port community, SOGET is the publisher and operator of the S)ONE and AP+ PCS.

The company serves the fluidity of port operations by offering the various public and private operators intelligent, shared and instantaneous management of information relating to logistics chains. SOGET offers turnkey and innovative solutions by combining business process expertise, technological excellence and proximity to its customers and partners. SOGET is the world leader in Port Community Systems with more than 50 references on 4 continents, and is currently deploying its latest generation of S)ONE systems in the ports of the Seine Axis.

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