



TRADE OBSERVER

The official Customs Bridge monthly update
November 2020

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STEP BY STEP

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GETTING CLOSER EVERY DAY STEP BY STEP

Container shortage and custom operations

You have certainly heard about the container shortage phenomenon, a major problem in the logistics sector. This shortage has a direct impact on a large number of companies in their supply chain, especially as the holiday season approaches.

The main cause: obviously the COVID-19 that has significantly altered international trade for several months now.

The drastic drop in economic activity in the spring has had consequences on many aspects and players in logistics and has created a snowball effect leading to this phenomenon.

According to sector's experts, this shortage should end in March, but forecasts remain complicated given the unprecedented situation.



Logistics players are trying to adapt as for example some shipping lines which have decided to reduce their free time from 14 to 7 days.

Another way to reduce the storage time of containers is to ensure the compliance of its customs operations. Indeed, non-compliant customs operations can lead to the blocking of goods at the port of import and therefore of containers.

Assigning the appropriate commodity code to an imported product is one of the prerequisites in order to validate the entrance of goods into a customs union.

It is with this conformity in mind that Customs Bridge is developing innovative solutions to help international trade actors to safely validate this key stage of customs border crossing.

5 new members !

As we announced in our last Trade Observer, our team has grown. We promised that we would introduce them to you, so here they are : 5 new complementary profiles that make the Customs Bridge team even more cosmopolitan.

Also, speaking of promises, please find below the link to the last post on our blog, you will find many tips on how to build your own infrastructure: <https://customsbridge.ai/index.php/blog-en/> check it out!

Jarmuzek Stanis



Harafa Isac



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Stanis and Isac are preparing a master degree in Business Engineering and Business Developer at Euridis Business School.

They integrate the partnership team and will be present 3 weeks a month under Charles' responsibility.

Stanis and Isac are fluent in 3 languages: a real asset for the development of Customs Bridge abroad!

Diagou Maeva



Ziouch Imad



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Maeva and Imad are both studying for a Master in Information Systems at ENIGMA. They will focus mainly on data science to improve the performance of our AI models.

Hamza will be able to count on them at an average rate of 4 days per week. Coincidence or not, Imad and Maeva have known each other for years. They met during their Bachelor in Statistics and Business Intelligence at University of Lille.

Deliance Romain



Romain is a first-year graduate student of the Software Architect - Application Developer program at EPITECH. He joined the Customs Bridge's product development team and will be under the supervision of Loïc for the front-end development.

EVOLUTIONS OF OUR SOLUTIONS

In November, our team did a remarkable job in providing several adjustments to our solutions:

- A new feature allowing the user to classify by order of "relevance" the different positions obtained following a search.
- Ergonomic changes to ensure greater clarity when navigating and searching for positions.
- Great progress in the contradictory classification process
- Added 250 thousands product descriptions to our training dataset

Partnership proposal

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Together, let's transform the way we think customs

***COLLABORATION
INNOVATION***

***CO-CONCEPTION
OPPORTUNITIES***

Want to know more about it?

contact@customsbridge.ai

+33 7 80 91 51 82

www.customsbridge.ai



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