



TRADE OBSERVER

The official Customs Bridge monthly update

October 2020

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THE BEGINNING OF A NEW
ERA FOR CUSTOMS BRIDGE

A MONTH FULL
OF EMOTIONS

STRUCTURATION,
ORGANIZATION
AND ADAPTATION

EVOLUTIONS OF
OUR SOLUTIONS

PARTNERSHIP PROPOSAL

THE BEGINNING OF A NEW ERA

A MONTH FULL OF EMOTIONS !



Customs Bridge is officially created !

The startup's bylaws were signed on Thursday, October 22nd.

A pure timing coincidence: this event happened on Loïc's 30th birthday.

He then took the chance to share a moving and inspiring message about his journey.

Check out his story on LinkedIn:

https://www.linkedin.com/posts/loicpoisot_aujourd'hui-est-un-jour-important-pour-moi-activity-6725115915920314370-ZyC/

STRUCTURATION, ORGANIZATION AND ADAPTATION

When Customs Bridge was finally created, it was time to review our tools. Having a high-performance working tool is necessary for the efficiency of a company, especially in the current situation of lockdown.

We could have chosen Zoho, Office 365, Google Business Suite.

But those didn't match with our DNA which is to prefer small local companies and open source projects.

So we set up a solution based on Nextcloud, Only office, Matrix, Elements, and jitsi.

As for our classification tool, it's all-in-one!

And even better, we created a script to deploy our solution in 30 minutes top time. More info on our next blog post !

This organization was even more necessary in this unique context of lockdown because in November, 5 work-study students will join CustomsBridge!

We will introduce them to you on our next issue !

Moreover, we had to reconsider the way to integrate and train them, with for instance more frequent participation in webinars such as those organized by the International Chamber of commerce (ICC) or the customs authorities on BREXIT but also via the e-learning proposed by the union customs code (UCC).

Finally, the current situation can also be a source of opportunities! For example, many customs training courses organized by the ODASCE which were fully booked for the end of the year are now available remotely.

A good way to get immersed in the field !

EVOLUTIONS OF OUR SOLUTIONS

October has also been rich in adjustments and modifications on our application.

Here is what's been deployed

- Adding notices to importers
- Measurements visualized via an advanced table.

Loïc and Nathan have done a great back office job in order to integrate section, chapter and subheading notes shortly.

Lastly, Hamza's contacts with various data providers are starting to pay off and we are looking into several paths.

The objective: to enrich our AI engine in order to improve its performance and automatically process the contradictory classification proposed to our partners (see our partnership proposal on page 3).



CustomsBridge

Partnership proposal

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Customs Bridge is a startup whose goal is to revolutionize the way we think about customs clearance and the wider supply chain.

We are looking for players in the field who want to bring about change and who want to design with us of what their future tools could be.

We offer you

The analysis of your customs classification data to provide you with a rating as to the appropriateness of each classification choice. This may allow you to notice and correct classification errors.

A team that listens to you, ready to quickly develop solutions to your problems

A free BETA access to our customs classification solution and its planned and future developments.

Preferential "Partner" rates when launching the product

You give us

Data allowing us to learn from you and possibly correct our models.

Opportunities for adding features thanks to the trust relationship created

Frequent and high quality user feedback, allowing us to constantly improve our product

Increased visibility, and your testimony to the quality of our solutions

Feel like getting into it?
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