



TRADE OBSERVER

The official Customs Bridge monthly update
August 2020

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EYES ON THE ROAD



STAY FOCUS

LATEST PROGRESSES

QUICK WIN CONCEPT

**CONTRADICTORY
CLASSIFICATION**

**PREPARING FOR
INCORPORATION**

PARTNERSHIP PROPOSAL

STAY FOCUS

A PRODUCTIVE MONTH OF AUGUST

During this Tour de France period, the Customs Bridge team has stepped forward with its head in the handlebars! The main objective for this month of August was to accelerate on the short term priorities that we had set for our tool, namely:

- management of regulatory changes in TARIC
- refinement of the BTI search page

Also, the user can now modify its login details and will soon be able to determine its preferences in terms of regulatory monitoring.

We also took advantage of this month to write a summary of the additional functions and options suggested by our users. The objective is to determine the levels of importance and added value of these suggestions and to face them with the necessary workload in order to arbitrate our priorities. Some ideas bringing immediate benefits and easy to implement were therefore immediately implemented (see box on the right "quick win").

We have also validated the recruitment of 3 work-study students who will join us after our incorporation. A fourth recruitment is still under consideration.

CONTRADICTORY CLASSIFICATION

One of the services that Customs Bridge offers is contradictory classification.

The principle: the partner sends us its product classification history that we integrate into the artificial intelligence engine developed by Hamza in order to detect any errors and anomalies.

The contradictory classification thus makes it possible to identify potential disputes and therefore to avoid costly fines and penalties.

We will be able to carry out the first tests in September thanks to the data sharing from one of our partners. If you are interested in this service, feel free to consult our partnership proposal and to contact us.

"QUICK WIN" ?

Quick win is an expression more and more used in business, but what does it mean?

When we speak of a quick win in the context of a project, it means a quick success, easy to implement and which offers an immediate and visible result.

Regarding the Customs Bridge tool, a quick win can therefore represent an addition of functionality or option requiring a low workload and which offers instant benefits to users.

An example? Some testers of the application suggested that we could refine a search for BTI by country of issue.

This filter was therefore implemented and offers immediate added value to our users.

PREPARING FOR INCORPORATION

By this end of summer, we have worked on the important deadlines that await us for September.

One of the major topics for Customs Bridge will be the final presentation to the executive and investment committees.

We have thus refined our business plan and worked on the structuring and pricing of our commercial offers in order to present a solid and realistic project.

Objective: incorporation in October!



Customs Bridge

Partnership proposal



Customs Bridge is a startup whose goal is to revolutionize the way we think about customs clearance and the wider supply chain.

We are looking for players in the field who want to bring about change and who want to design with us of what their future tools could be.

We offer you

The analysis of your customs classification data to provide you with a rating as to the appropriateness of each classification choice. This may allow you to notice and correct classification errors.

A team that listens to you, ready to quickly develop solutions to your problems

A free BETA access to our customs classification solution and its planned and future developments.

Preferential "Partner" rates when launching the product

You give us

Data allowing us to learn from you and possibly correct our models.

Opportunities for adding features thanks to the trust relationship created

Frequent and high quality user feedback, allowing us to constantly improve our product

Increased visibility, and your testimony to the quality of our solutions

Feel like getting into it?
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