



# TRADE OBSERVER

*The official Customs Bridge monthly update*

*July 2020*

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# SET THE COURSE

## Roadmap

Following the valuable feedback received from our users and after a team brainstorming, we have refined our short and medium term roadmap to focus on certain features that seem essential:

- managing the regulatory evolution of the TARIC
- new regulatory alert system
- updating of quotas and anti-dumping measures
- BTI search page

From this perspective, several needs have emerged:

- new testers for the application. Moreover, if you wish to participate in the design of what your future tools could be, do not hesitate to consult our partnership offer.
- new data: we are studying the possibility of adding new data sources such as shipping manifests, bills of lading, etc. from suppliers such as piers (IHS market), Descartes Datamyne, etc.
- team building: the objective is to recruit 5 people by the end of the year: 2 in partnerships (see box below) and 3 in IT

## We tried the Euridis Business School job dating.

*By Charles Devaux*

Euridis Business School offers, among its various programs, an apprenticeship dedicated to the sale of digital, digital and innovative solutions.

On July 16th, we had the chance to be invited by Marine Brahimi, head of corporate relations for the recent Lille campus, to participate in a job dating session.

The format: 7 interviews of 30 minutes in person or via videoconference with students in Bachelor or 1st year of Master degree looking for a 12 to 24 months work-study.

Marine having carried out a relevant pre-selection of candidates, we were able to meet very interesting and very different profiles with a vocation to possess a rare double skill: commercial and technical.

We have thus reviewed 2 candidates who had made a strong impression on us and have confirmed their upcoming integration in order to boost partnerships (see last page!).

If you wish to know more about Euridis, we invite you to contact Marine Brahimi via LinkedIn.

You understood it: at Customs Bridge we recommend!

## LATEST PROGRESSES

Our website is now also in English. Together with Brexit, the United Kingdom is one of the countries most in need of solutions like ours.

Previously announced, it is now possible to discover the motivations for BTI ranking within the application.

The contradictory classification is a reality thanks to Hamza's fantastic work. We are waiting for data from partners to test it.

## DID YOU KNOW?

### E-learning program on the Union Customs Code (UCC)

The Union Customs Code (UCC) effective May 1, 2016 cancels and replaces the Community Customs Code (CCC) of 1992.

In order to assist customs officers and economic operators in this transition, the European Commission has made courses available free of charge in E-learning format.

The programme, co-developed by customs experts from national authorities and the private sector, is divided into 3 levels, with a total of 21 courses ranging from 30 minutes to 3 hours.

The last one available? a focus on the CLASS consultation platform that we mentioned in our June edition.

## Partnership proposal

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Customs Bridge is a startup whose goal is to revolutionize the way we think about customs clearance and the wider supply chain.

We are looking for players in the field who want to bring about change and who want to design with us of what their future tools could be.

### We offer you

A regulatory monitoring tool

You no longer have to peel all the publications of the official journal, we do it automatically and warn you if there is an impact on the products you import / export

A team that listens to you, ready to quickly develop solutions to your problems

A free BETA access to our customs classification solution and its planned and future developments.

Preferential "Partner" rates when launching the product

### You give us

Precious feedbacks on quality and relevance of our alerts

Opportunities for adding features thanks to the trust relationship created

Frequent and high quality user feedback, allowing us to constantly improve our product

Increased visibility, and your testimony to the quality of our solutions

Feel like getting into it?  
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