



TRADE OBSERVER

The official Customs Bridge monthly update

June 2020

07

*In a changing world,
Customs Bridge speeds up*

UPSCALING

USER FEEDBACKS

THE TEAM IS GROWING

**REVIEW OF CLASS
CONSULTATION PLATFORM**

PARTNERSHIP PROPOSAL

UPSCALING

Structuring, professionalization and acceleration

The release of our prototype had many impacts on our team, which were not always anticipated.

They all are linked to a heavy use of it, reporting bugs and improvements requests (see box on the right).

This led us to often modify our prototype and to frequently update it.

To deal with these adjustments, we have implemented continuous and automatic delivery of these changes. It was a real technical challenge and will soon be a topic on our blog.

Managing all these new contacts and their feedbacks required someone full time; that's why we welcomed Charles DEVAUX (see box on the right).

In this professionalization perspective, one of Charles' first missions will be to select a CRM tool to facilitate the organization of our relationships with customers / partners.

This enthusiasm leads us to go further and we hope to raise funds soon in order to massively hire.

We already have some interested candidates.

Review of CLASS consultation platform

Launched in May, the new CLASS consultation platform of the European Union provides different types of information on goods classification in a transparency and consistency concern of customs processes.

CLASS allows in particular to make textual searches in the explanatory notes, in the TARIC as well as in the decisions and regulations and therefore to find the references to a product description in the nomenclature and its associated documents.

On the other hand, the application does not facilitate the goods classification which would fall under "Others", or which would have synonyms or specificities in their descriptions.

The tool centralizes the regulations but the user still has to search manually each code or product to be sure they have not changed.

Our goal today is to answer these issues.

If you want to support us in this process, you will find our partnership proposal below.

USER FEEDBACKS

Thanks to our 12 users from 6 various companies and administrations, we received relevant feedbacks and improvements suggestions.

We have integrated:

- BTI opening on customs website
- Explanatory notes

We are still working on:

- CROSS integration
- BTI search page
- Classification decisions display

THE TEAM IS GROWING



Charles DEVAUX
Sales Manager
Arrived end of June

We are pleased to welcome Charles in Customs Bridge team. Charles has a 7 years experience in sales development from various business sectors.

He will manage our partnerships and will also ensure the marketing functions, essential to our development.

Welcome to him!



Partnership proposal



Customs Bridge is a startup whose goal is to revolutionize the way we think about customs clearance and the wider supply chain.

We are looking for players in the field who want to bring about change and who want to design with us of what their future tools could be.

We offer you

A regulatory monitoring tool

You no longer have to peel all the publications of the official journal, we do it automatically and warn you if there is an impact on the products you import / export

A team that listens to you, ready to quickly develop solutions to your problems

A free BETA access to our customs classification solution and its planned and future developments.

Preferential "Partner" rates when marketing the offer

You give us

Precious feedbacks on quality and relevance of our alerts

Opportunities for adding features thanks to the trust relationship created

Frequent and high quality user feedback, allowing us to constantly improve our product

Increased visibility, and your testimony to the quality of our solutions

Feel like getting into it?
contact@customsbridge.ai
+33 6 10 62 78 57