



TRADE OBSERVER

The official Customs Bridge monthly update
May 2020

06

First steps



PROTOTYPE AVAILABLE TO ALL
INCREASING ENGINE DATA
SEARCH FOR A SALES MANAGER

PROTOTYPE AVAILABLE TO ALL

Les premiers pas de notre prototype

We told you in the last issue that the solution would soon be available to everyone. As of today, everyone without exception will be able to access our customs classification application:

<http://app.customsbridge.ai>

In order to be able to monitor its use we have however protected its access by user accounts. You just have to send us an email to the address at the bottom of the page and we will create an account giving you access to the application the next day.

At each presentation, our software has received good feedback. However this availability is necessary to judge the relevance of the interface, its usability, and to collect the first feedback in order to improve the product.

This has been greatly possible thanks to OVH and its startup program that we warmly thank.

Increasing engine data

In artificial intelligence, the quality of the results depends on the quality of the input data. With incomplete, useless or false data, an application using data analysis techniques will return inaccurate or inconsistent results.

Our commodity classification application is based primarily on the study of the European Union's binding tariff information. Although this information is impressive in number (more than 230,000, and even more every day), it covers only a portion of the nomenclature. The number of requests is very high for plastic articles, or electrical appliances, but very low for copper articles, for example. These data are heterogeneous, and do not make it possible to return precise results for all chapters. We therefore looked for additional sources of data and found a number of countries outside the EU that also publish tariff information: the United States, Switzerland, Canada, Japan and India.

Although this information does not share the last two levels of the EU nomenclature, it can be useful for finding your way around up to the sixth digit of the code.

We have therefore taken the initiative to enrich our data with these sources until the application can improve itself during its use.

SEARCH FOR A SALES MANAGER

With the availability of our software online, it becomes essential to strengthen the team with a person whose sole purpose will be to make us known, to test the software, but also to collect feedback and be force of proposals for example concerning new features.

We have launched our search, and hope to find someone before the end of June. If you know someone who would be tempted by the adventure, let us know!