



TRADE OBSERVER

The official Customs Bridge monthly update

03

Going forth

NEW LOGO

PROTOTYPE IN SIGHT

ONE TEAM, ONE PUZZLE

BUILDING SOLID FOUNDATIONS

DIVING INTO THE ACADEMIC WORLD

PROTOTYPE IN SIGHT

Following the discovery in January of the heterogeneity of our data, we had to bounce back and rethink how to deliver on our promise of simplification.

Today, we've started building our product.

We quickly designed the interface and started the development of a functional prototype that can already bring value compared to the existing solutions.

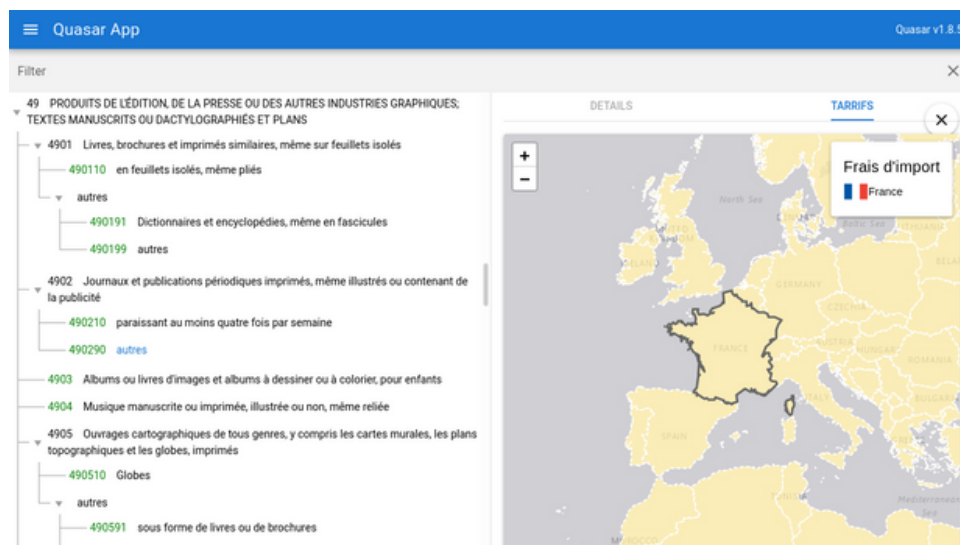
We bring value by centralizing data from six websites, translating it and presenting it in an efficient and smart way.

New technologies have allowed us to develop in only two weeks a multi-platform tool capable of managing all this data.

We still have to connect it to our artificial intelligence model that we have been developing for three months in order to deliver the functionalities we have imagined.

The next step will be to present it to the first users to collect their feedback and continue strengthening and improving our solution.

If you would like to test our customs classification software for free, do not hesitate to contact us!



DIVING INTO THE ACADEMIC WORLD

Our exploration of universities and research centres continues in search of partnerships.

After the HES-SO in Geneva, we contacted:

- the YNCRÉA / ISEN school
- the Crystal Laboratory of the University of Lille
- The Inria research centre

We will also meet the University of Mons in March.

All of them have shown interest

NEW LOGO

You may have noticed it on the main page, Customs Bridge has found its logo (color to be defined):



After a two-week competition, we received 630 proposals.

We did not expect such a large number of submissions, and it was difficult to narrow the list down to eight. The vote of our colleagues and family allowed us to select the winner.

ONE TEAM, ONE PUZZLE

In just 6 months, the team has evolved quickly: 1 in September, 2 in November, 3 in February. It's time to come back to our team, and why we think we are the pieces of the same puzzle.

It is often said that a project or an idea is only as strong as the team behind it. Finding in someone the complementarity with the other members, skills in line with the needs of the project, a character that fits together seems difficult. Yet we have the feeling that we have done it.

Hamza Saouli is our expert in Artificial Intelligence. A lecturer in AI, motivated and motivating, we couldn't be better.

Loïc Poisot takes pleasure in grasping the needs, imagining and realizing the ideal solution. Demanding, but always the word for fun.

Nathan Forestier loves development. When he's not scraping, he thinks about the architecture of the solution. Discreet and involved, his arrival has set the development of the product in motion.

Key events

28 January, Lille

SCALE Supply Chain And Logistics Event

5-7 March, Lille

HackAtech Inria, Hackathon on Artificial intelligence

17-20 March, Paris

SITL fair, Transport and Logistics Innovation Week

"Coming together is the beginning. Keeping together is progress. Working together is success" Henry Ford



Hamza Saouli



Loïc Poisot



Nathan Forestier

BUILDING SOLID FOUNDATIONS

What is the best way to build our product?

If you think choosing a logo out of 630 is difficult, you have no idea how hard it is to choose the technology building blocks of a product.

We have chosen to adopt a container-based architecture allowing us to have flexibility.

Our interface is based on the Quasar / VueJS framework.

The back-end is built in python, as well as the Artificial Intelligence engine.

We don't leave anything to chance as we are now starting to think about version management, scalability and resilience issues.